



# PixelFox Initiates New Partnership Program and Begins Discussions with Leading Creators

PixelFox announces today the launch of its new initiative to develop and customize e-commerce SaaS applications in direct collaboration with leading creators. Through this program, PixelFox aims to create applications in cooperation with globally recognized creators, followed by a joint launch of these applications.

The company has already initiated discussions with several creators, each with a following ranging from 100,000 to 1,000,000.

The model for this collaboration is based on a revenue sharing arrangement between PixelFox and the involved creator.

The management at PixelFox views this as an effective strategy to rapidly expand and increase the exposure of the company's SaaS services to a broader customer base.

PixelFox will continuously update the market on the progress of this program and looks forward to expanding its product range and customer base.

**For further information, please contact:**

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**PixelFox AB (publ)**

The business idea of PixelFox AB (publ) is to operate, develop, and acquire services and companies within e-commerce, SaaS, retail, and industry, and the company's vision is to become a leading player in their respective niches.