



PixelFox Reports Preliminary Revenue and Operating profit for June 2024

Stockholm, July 15, 2024

| Period | Turnover 2024 | Operating Result 2024 | Turnover 2023 | Operating Result 2023 |
|--------|---------------|-----------------------|---------------|-----------------------|
| June | 2,9 MSEK | 0,1 MSEK | 3,6 MSEK | 0,1 MSEK |

PixelFox has managed to maintain a positive result despite a slight decrease in revenue. The group's efforts and strategies have been crucial in ensuring continued profitability while focusing on developing our core business.

For further information, please contact:

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PixelFox AB (publ)

The business idea of PixelFox AB (publ) is to operate, develop, and acquire services and companies within e-commerce, SaaS, retail, and industry, and the company's vision is to become a leading player in their respective niches.