



PixelFox invests in the digital asset Near Protocol

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PixelFox AB (publ) has today completed an investment of approximately SEK 100,000 as part of the company's digital asset capital strategy. The investment is fully financed with own funds and allocated entirely to Near Protocol (NEAR).

Near Protocol is a blockchain project that differentiates itself from the largest established chains by focusing on simplicity, speed, and low transaction costs. It is designed to handle a high volume of transactions without becoming expensive or slow, making it attractive for developers building new applications and services. By investing in the NEAR token, we gain exposure to a project that can both technically and strategically complement our current holdings, with the potential to grow further as the use of its network expands.

The company continuously monitors market developments and evaluates the composition of the portfolio in line with the established strategy.

For further information, please contact:

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PixelFox AB (publ)

The business idea of PixelFox AB (publ) is to operate, develop, and acquire services and companies within e-commerce, SaaS, retail, and industry, and the company's vision is to become a leading player in their respective niches.