



# PixelFox presents preliminary revenue and EBITDA for December and the full year 2024

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PixelFox AB (publ) hereby presents preliminary figures for revenue and EBITDA for December 2024 and for the full year 2024. The preliminary full-year revenue amounted to 47.1 MSEK, compared to 47.4 MSEK in 2023. The company reports a preliminary EBITDA for 2024 of 3.2 MSEK, which represents an increase of 4.7 MSEK from -1.5 MSEK in the previous year. This corresponds to a percentage change of approximately 313 percent.

In December, EBITDA was affected by non-recurring costs related to the establishment in the United States, where PixelFox now operates through a subsidiary. The company's management believes that these initiatives provide a foundation for continued expansion in 2025, both in Sweden and internationally.

Below is a summary of the preliminary revenue and EBITDA for 2024 compared with the corresponding period in 2023:

Period	Turnover 20244	EBITDA 2024	Turnover 2024	EBITDA 2023
December	2,4 MSEK	-0,1 MSEK	3,7 MSEK	0,1 MSEK
November	2,7 MSEK	0,5 MSEK	3,2 MSEK	-0,1 MSEK
October	7,2 MSEK	0,9 MSEK	3,2 MSEK	-0,1 MSEK
September	3,3 MSEK	0,0 MSEK	4,5 MSEK	0,0 MSEK
August	3,0 MSEK	0,4 MSEK	3,4 MSEK	-1,5 MSEK
July	2,4 MSEK	0,0 MSEK	3,4 MSEK	-0,2 MSEK
June	2,9 MSEK	0,1 MSEK	3,6 MSEK	0,1 MSEK
May	2,7 MSEK	0,2 MSEK	3,2 MSEK	-0,5 MSEK
April	5,0 MSEK	0,4 MSEK	2,3 MSEK	-0,3 MSEK
March	8,3 MSEK	0,6 MSEK	3,7 MSEK	-0,3 MSEK
February	4,6 MSEK	0,2 MSEK	7,9 MSEK	-0,1 MSEK
January	2,5 MSEK	0,3 MSEK	3,3 MSEK	0,2 MSEK
<b>Totalt</b>	<b>47,1 MSEK</b>	<b>3.2 MSEK</b>	<b>47,4 MSEK</b>	<b>-1,5 MSEK</b>

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**PixelFox AB (publ)**

The business idea of PixelFox AB (publ) is to operate, develop, and acquire services and companies within e-commerce, SaaS, retail, and industry, and the company's vision is to become a leading player in their respective niches.